

MOBILE WEBSITES: HOW IMPORTANT ARE THEY?

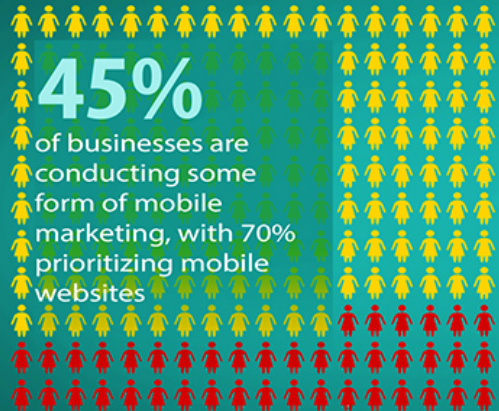


2 THIRDS

of smartphone users say a mobile-friendly site makes them more likely to buy a company's product or service, and 74% say they're more likely to return to the site later.

40%

of mobile shoppers abandon websites that don't load in 3 seconds or less



of smartphone users are more likely to purchase from retailers with a mobile-specific website

57%

of people would not recommend a business with a bad mobile site



FOR MORE INFORMATION ...

www.dkgcreative.com.au

0409 290 989 - Gary

results@dkgcreative.com.au

