

MakeAnImpact!

Fresh
design solutions



**WEBSITE
PACKAGES**

WEBSITE PACKAGES



Essential Package \$1360

Ideal for:

- Businesses requiring an online presence.
- Businesses planning to upgrade their web presence at a later date.

Includes:

1 unique design concept
3 changes to the final concept
Website development including CSS style sheets
Adding content & formatting of up to 6 A4 pages
Enquiry form



Advanced (CMS) Package \$2270

Ideal for:

- Businesses wanting to make a strong impression on the internet.
- Businesses wanting to communicate with search engines.

Includes:

1 unique design concept
3 changes to the final concept
Installation and integration with Wordpress CMS
Website development including CSS style sheets
Adding content & formatting of up to 10 A4 pages
Enquiry form
1 hour training via web conference

All website packages include... ☒ OLEY GUARANTEE ☒ SEARCH ENGINE FRIENDLY DEVELOPMENT ☒ UPGRADE OPTIONS
* ALL PRICING EXCLUDES GST

WEBSITE HOSTING

Websites are one of the most affordable ways to promote your business, now and into the future, with hosting equivalent to just \$12.42 per month for yearly subscribers. Our most popular plans:

Features	SMALL	MEDIUM
Storage Space	1GB	4GB
Data Transfer	1GB	8GB
Email Accounts	10	20
Monthly Payments or	\$15	\$25
Annual Payments	\$165	\$275

All hosting plans include... ☒ WEBSITE STATISTICS ☒ FAST UPLOAD SPEEDS ☒ FULL PHONE & EMAIL SUPPORT

DOMAIN NAMES



NEED MORE?

Many upgrade options are available to achieve a website that works best for your business:

■ eNewsletter Facility	\$150	■ Photo Gallery	\$315
■ Copywriting	from \$300	■ eCommerce	from \$495
■ Content Management System or Blog Upgrade	\$820	■ Event Calendar	\$195
		■ Plus More	



Online Shop Package \$2730

Ideal for:

- Businesses wanting to sell online.
- Businesses wanting a safe, easy to use solution.



Template Package \$1170

Ideal for:

- Businesses wanting to get online without breaking the bank.
- Businesses wanting flexibility to upgrade at a later date

Includes:

- 1 unique concept design
- 3 changes to the final concept
- Installation and customisation of online shop
- Adding up to 10 products
- Adding up to 6 information pages
- 1 hour training from our office

Top Features:

- ✓ Search Engine Friendly URLs
- ✓ Gift Voucher/Discount Coupons
- ✓ Customer & Sales Reports
- ✓ eNewsletter Facility
- ✓ Featured Products
- ✓ Specials
- ✓ Purchase Without Account
- ✓ Multiple Payment & Shipping Options
- ✓ Information Pages and Categories
- ✓ Plus Much More

Includes:

- Select from thousands of templates available
- Custom flexible menu system
- Adding content & formatting of up to 5 mobile pages
- Enquiry form

Why Do You Need A Website?

- Open 24 hours a day
- Communicates with existing customers
- Opens your business to new customers
- Low cost way of promoting your business
- Results are measurable
- A clear advantage over the competition
- Adds to your credibility
- Increases sales to your business!



VIEW OUR PORTFOLIO @ www.oleymediagroup.com.au

* ALL PRICING EXCLUDES GST

SEARCH ENGINE OPTIMISATION PACK \$1220

Our SEO Pack focuses on the following in order of priority:

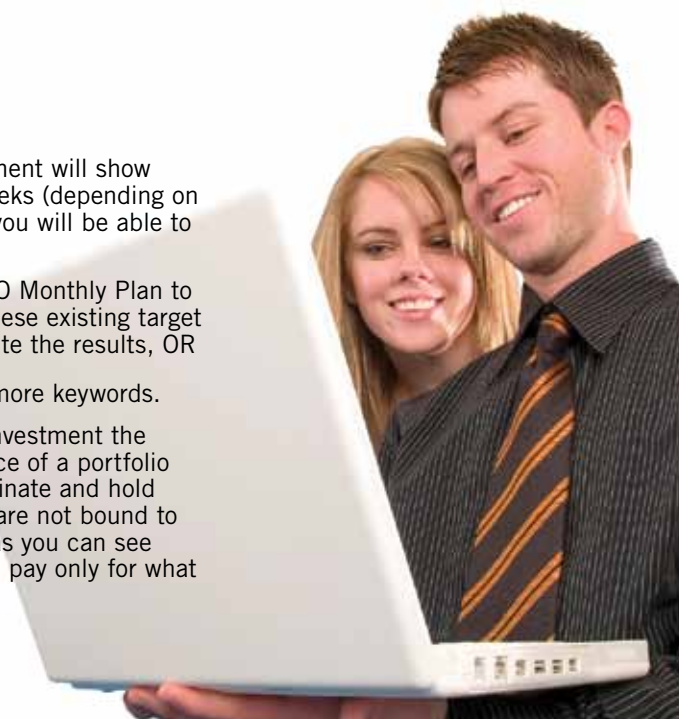
1. Keyword Analysis, work with you efficiently to select and target keywords for good ranking and quality traffic.
2. Rank Reports, reports put in place to monitor the rank position for targeted phrases from the start to demonstrate progress.
3. On page optimisation, tweaking the website to improve use of the right words in the right places and improve internal links.
4. Sitemap creation and submission to the key search engines.
5. Off page optimisation, building links.

This one off investment will show results in 4-6-8 weeks (depending on the keywords) and you will be able to decide whether to:

- a) continue to a SEO Monthly Plan to build and/or hold these existing target keywords to dominate the results, OR
- b) branch out into more keywords.

After a continued investment the result is maintenance of a portfolio of keywords to dominate and hold top positions - you are not bound to monthly contracts as you can see tangible results and pay only for what you need.

More SEO solutions available.





WHY CHOOSE OLEY MEDIA GROUP?

Fresh Designs.

Our designs make an impact! Not only will the design we develop for you reflect the quality and uniqueness of your business, it will set you apart from your competitors.

"When it comes to business it's not who you are that's important, it's who your customers think you are."



Oley Guarantee.

We honour all of our commitments and do exactly what we say we will do. No excuses. No exceptions.

"Every promise that's made, whether it's large or small, deserves to be kept."



Outstanding Service and Support.

We guide you through every step of the design and production process with your own personal Project Manager, offering creative advice and solutions as part of our service. You can remain hands on or take a back seat, depending on what your availability allows.

"Never underestimate the value of an experienced Project Manager."



Real Value for Money.

As a small personalised firm, we are able to deliver quality results that are very affordable. Compare apples with apples and you'll find we are very competitively priced.

"Don't settle for the most expensive, the least expensive or the quick fix. Settle for nothing less than the best."



Up-to-date Solutions.

We have a genuine commitment to training and research, and our staff and outsourcing team are specialists in their own field. This means you can be sure the solution we offer will be up-to-date and relevant.

"It pays to partner with someone who's ahead of the game."



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Design



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Print



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Web

