



Virtual itour

Virtual Tour Specialists

Use the world's best 360 Seamless Virtual Tours and get results!

Are you using the internet to your best advantage?

Now you can walk your buyers through their new home with an impressive seamless virtual itour.

If you are an agent that wants to get the ultimate exposure for your vendor, we have the product for you.

Virtual tours have become one of the most important tools for selling a house.

92% of home buyers consider the addition of property photos to an online listing to be very important.

The average online listing with a virtual tour receives **38%** more views than listings without tours.

With Virtual itour you can:

- Track your marketing with live statistics attached to your itour
- Add floor plans, flyers and audio description
- Customise Hot Spots, identity and branding
- Include links to Google Maps, your Email and Website plus much more...

Make the move to implement Virtual itour into your Business and use the internet to your best advantage!

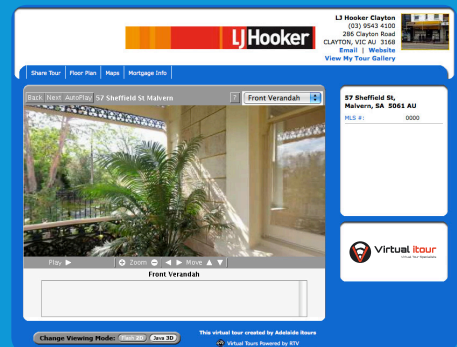
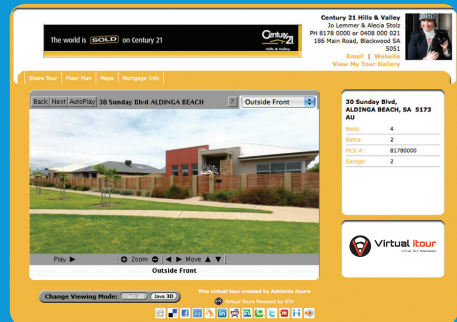
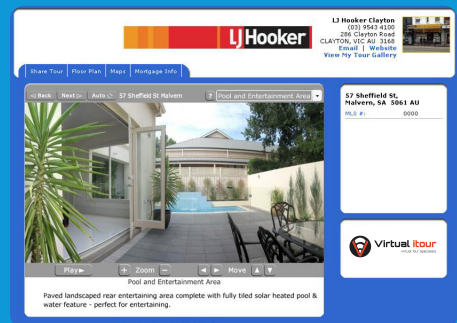


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Contact us today for a no obligation quote
or for more information phone
Greg on 0411 73 66 55 or
email: greg@virtualitour.com.au

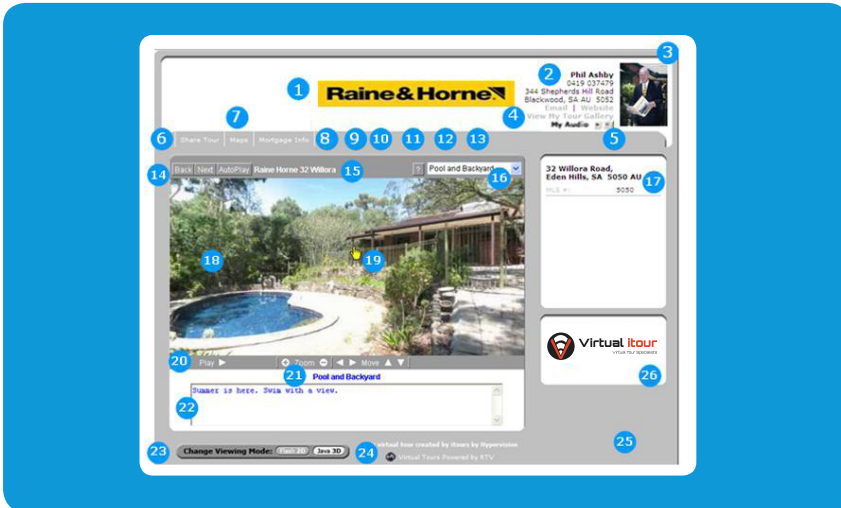
Virtual itour Real Estate examples:



To view an example of a Real Estate itour, go to www.57sheffieldst.com or visit www.century21gallery.com

Visit www.virtualitour.com.au to see live examples.

26 Reasons to Use



Virtual tours have become one of the most important tools for selling a house.

Virtual tours are like having a 24x7 open house - available online without agents or the home seller having to show the property.

Homebuyers and Holiday makers are becoming much more Web savvy.

80% of your potential clients are using the Internet to get home buying and holiday information.

Internet home buyers are more educated and invest significant time investigating the housing market and financing options before contacting an agent. Internet buyers spend nearly three times as much time investigating real estate markets before contacting an agent than **traditional home buyers**. By the time Internet buyers contact an agent, they have a good understanding of what they want, where they want to live and what they can afford.

Internet buyers spend 4.6 weeks investigating homes and suburbs before contacting an agent as opposed to 1.9 weeks for traditional home buyers.

The same can be said for people looking for accommodation for a holiday. They can check out and compare rates, look at the location with Google Maps, and have a close look at the Motel, Resort, B&B or Houseboat. If they can see all the facilities, they will have more confidence in handing over their money to book.

Since Internet buyers typically have a good understanding of what they want, where they want to live, and what they can afford, they tend to look at fewer homes and buy faster.

Traditional home buyers spent over three times as much time looking for a home with a Real Estate Agent than Internet buyers do (6.44 weeks versus 2.10 weeks).

By the time Internet buyers contact a real estate agent they have often:

- Chosen the suburb they want to evaluate
- Narrowed their choice of homes
- Come up with a list of homes they want to see
- Understood what they can afford and what their mortgage options are

78% of Internet homebuyers found their agent on the Internet. By contrast, most traditional buyers find their Real Estate Agent as a result of farming, referrals, advertising or sign boards.

Whether you are a Real Estate Agent looking for the perfect Virtual Tour solution or a Business Owner looking to ramp up your online marketing, you will agree that our virtual tours are published online quickly (usually 48-72hrs), contain a wide variety of features, offer flexibility and customisation of your branding and are very competitively priced in the marketplace. Are you ready to look your best online? If you are, the decision to choose the **Virtual itour Virtual Tour System** should be a very easy one for you and your team to make!

Now you can capture every angle of your Business and use the internet to your best advantage.

ALL THESE FEATURES ARE INCLUDED...

1. Your logo
2. Your contact details
3. Your photo
4. Your own itour gallery
5. We can add a 60 sec audio bio of you
6. Share the tour on Facebook, LinkedIn, MySpace and Twitter
7. Google Maps to the Property
8. Mortgage info to your finance affiliate
9. Add an audio description of the Property
10. Add a slide show
11. Add surrounding suburb info
12. Add floor plans and flyers
13. Add info on local Schools
14. Easy navigation with back and next buttons
15. itour description of the Property
16. Drop down menu for all scenes (spins)
17. Address of the Property
18. Large tour window
19. Your choice of Hot Spots
20. Navigation Controls
21. Text box shows room or scene title
22. You can include detailed description
23. Viewer can choose Flash or Java
24. View your itour stats at anytime
25. Personalise the window colours
26. Link to www.virtualitour.com.au

“These virtual tours can be viewed on the internet 24/7 and cost less than one small newspaper ad.”

Contact us today for a no obligation quote or for more information phone Greg on 0411 73 66 55 or email: greg@virtualitour.com.au