



**Reduce the complexity of establishing an Effective License Position (ELP) and maintain continuous control of your IBM software**

It can be a difficult task to keep on top of all your IBM software in terms of where it is deployed and how much is being used. Add to the mix sub-capacity and user-based licensing metrics and the picture gets a whole lot more complicated.

Thankfully, AssetStudio for IBM is here to help. A class-leading software asset management solution that incorporates automated license reconciliation for your IBM software.

**Single user experience, single version of the truth**

AssetStudio for IBM integrates seamlessly with the AssetStudio platform providing a consistent user experience, whether managing software from Microsoft, SAP or IBM.

For larger organizations, it is even more important they have a central, global, holistic view of IBM software within a solution that provides a consistent and single version of the truth. This is how you gain leverage with software vendors, and places you in a position of strength. Thanks to AssetStudio for IBM, knowledge is power when it comes to responding to a vendor audit, or looking to reduce costs across your business. That is why the unique AssetStudio platform is critical to delivering your overall SAM strategy.

**A sub-capacity measurement solution**

AssetStudio for IBM will perform hardware and software inventory including any sub-capacity processor allocations that may have been configured. Assigning partial resources on virtual machines in this way can help to reduce your overall licensing costs and all can be monitored and reported by a single solution - AssetStudio for IBM.

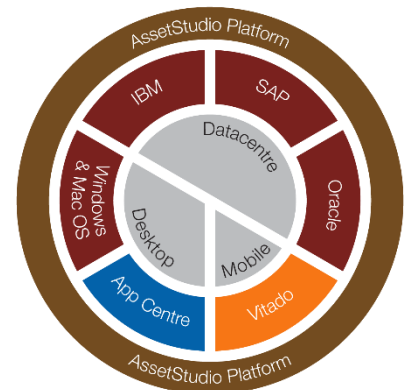
**Informed business decisions on IBM software usage**

AssetStudio for IBM is capable of generating its own sub-capacity license reports either on-screen, allowing drill-downs and various product views, or can create a detailed report that can be used for further assessment.

Both forms are sufficient to allow informed business decisions to be made on IBM software product usage and strategy across your infrastructure.

**Benefits**

- ✓ **Maintain control with a continuous, real-time view of compliance**
- ✓ **Optimize IBM software licensing – buy only what you need and reduce costs**
- ✓ **Instant Business Intelligence on IBM software**
- ✓ **Automate and enhance use of existing IBM data sources: ILMT / TADD / IEM SUA**
- ✓ **Manage IBM contracts and reduce software maintenance costs**





*“AssetStudio was easy to deploy and gives us an accurate picture of our software estate in a very short time. It opened our eyes to just how easy it is to be non-compliant and we now understand how our estate is licensed.”*

*Elvio Morcillo, SAM Manager,  
King’s College Hospital*



## About Certero

Certero are a vendor and supplier of products and solutions for: Software Asset Management (SAM), Software License Optimization and Entitlement (SLOE) and IT Asset Management (ITAM). Complimented by tailored services, our mission is to provide the best solutions that work individually and holistically together, seamlessly and optimally on a single platform.

## Key features

### Clarity of your entitlement

Simply by using the IBM product part number for your entitlement, AssetStudio for IBM will recognize the product and understand its upgrade, downgrade, virtual environment and general product usage rights. This intelligence is built into the solution for over 20,000 part numbers of IBM products.

### Support for IBM license models

AssetStudio for IBM supports a great number of license models including PVU (Full-Capacity), PVU (Sub-Capacity), Install, Server, Virtual Server, Authorised User, Concurrent User, Floating User, UVU, RVU, Client Device and Establishment. If that is not enough, it will even allow you to define a custom metric.

### Understand your Effective License Position (ELP)

AssetStudio for IBM will automatically reconcile your entitlement against inventoried deployment and measured usage to create sub-capacity consumption reports.

This will consider relevant product use rights to help ensure you have clarity on your ELP. This can be used independently of, or in conjunction with, the IBM ILMT to provide a comparable report to support your verification and quality assurance processes.

### Real-time Business Intelligence

AssetStudio for IBM’s integrated reporting engine Acquaintia transforms raw data into meaningful Business Intelligence with user-driven reports that make the information required available immediately and shared easily.

Customizable alerts assist in pro-active management by informing administrators when a change has happened that may impact upon their compliance position, or when a threshold is nearly being reached, enabling managers to make strategic decisions ahead of time.

## Schedule a demo or book your free 30 day trial today

Contact us  
Find out more  
[info@Certero.com](mailto:info@Certero.com)  
[www.certero.com](http://www.certero.com)