



WAYFINDING  
PYLON SIGNS  
3D LETTERING  
PERMASIGN  
DIGITAL PRINTING  
ELECTRONIC LED SIGNAGE  
BUILDING SIGNS  
PUBLIC ART

# ALBERT SMITH SIGNS PRODUCT SHOWCASE



At Albert Smith Signs, we take the identity of your customers business as seriously as you do. We understand the investment made in branding, and work diligently so that the signage we deliver is a perfect extension of your brand message.

From street signage to global branding, Albert Smith Signs delivers a fresh approach to showcasing your brand on signs, buildings, exhibitions and more, using a vast array of materials and sophisticated software programs that keep your brand message relevant.

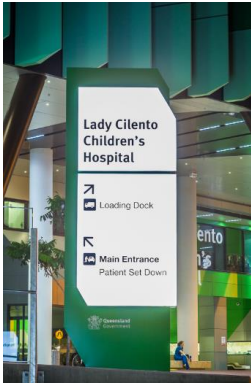
This showcase provides an overview of the vast range of products that Albert Smith Signs has designed, manufactured and installed to satisfy the identity needs of some of the world's leading brands.



# PRODUCT SHOWCASE

Albert Smith Signs designs, manufactures, installs and maintains every type of signage to suit both external and internal building usages, from a simple light box to an iconic landmark.

## WAYFINDING



# PRODUCT SHOWCASE

Pylon signs are the gateway to your business and the first impression visitors see when approaching your site. Smart businesses recognise the importance of strategically designed pylon signage in raising the visibility of their brand and maximising the potential of passing trade. Due to their larger-than-life presence, pylon signs attract attention and can be seen across busy highways, motorways and streets, making a bold statement for your brand.

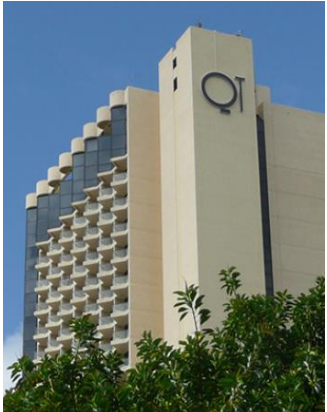
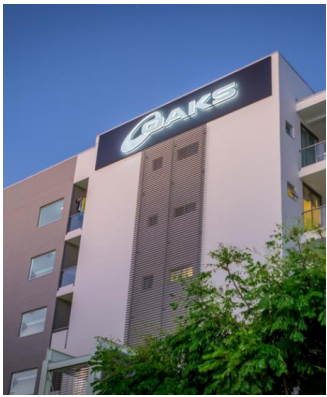
## PYLON SIGNS



# PRODUCT SHOWCASE

High-level signage projects demand expertise and experience from design, structural engineering, project management, logistics as well as all aspects of safety management and public protection during installation or ongoing maintenance. High-level signs ensure your brand stands out from the competition, and Albert Smith Signs has been responsible for many landmark high-level signs throughout Australia.

## HIGH LEVEL SIGNS

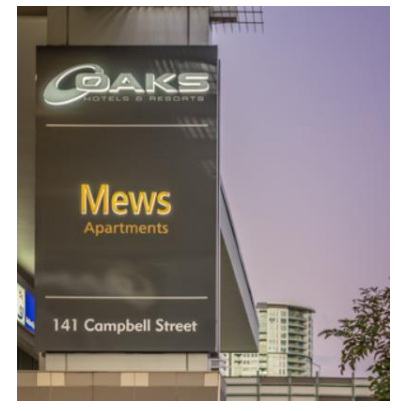


# PRODUCT SHOWCASE



Albert Smith Signs designs, manufactures, installs and maintains every type of signage to suit both external and internal building usages, from a simple light box to an iconic landmark. We utilise energy efficient LED products or fluorescent tubes to create signage that literally lights up your business, generating attention and communicating your message 24 hours a day.

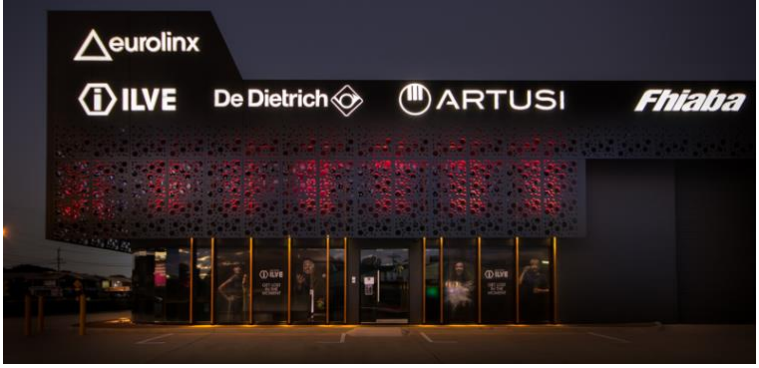
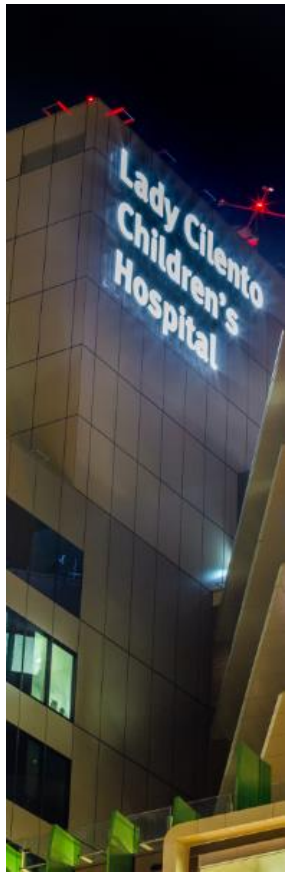
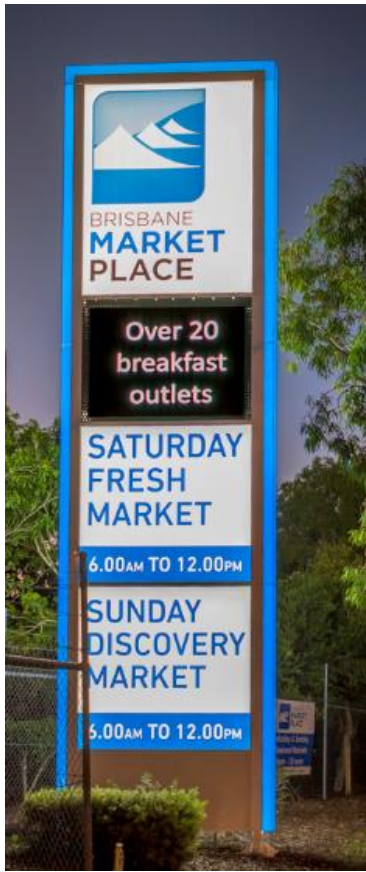
## BUILDING SIGNS



# PRODUCT SHOWCASE

Electronic signage provides a dynamic messaging solution that allows you to interact with customers and prospects in real-time. Digital signage is controlled electronically, allowing you to change your content to deliver the most targeted messages that inform, educate and motivate your potential customer.

## ELECTRONIC LED SIGNAGE



# PRODUCT SHOWCASE

We provide a holistic approach to artwork projects regardless of scale, with creative and practical design solutions that include concept design, design development, engineering, documentation, manufacture, installation and maintenance. This integrated methodology provides proven low-risk solutions in the delivery of both small and large-scale artworks

## 3D LETTERING



## PUBLIC ART



Three-dimensional (3D) **Permasign** lettering and graphics from Albert Smith Signs makes your brand stand out. **Permasign** is an innovative, visually compelling signage solution that will help to attract attention and set branding apart from the competition.

**Permasign** lettering and graphics are manufactured using computer precision fabrication to provide perfect 3D reproduction, rendering even the most intricate designs and complex logos flawlessly.

**Permasign** can be made from the most robust, durable materials to ensure a long-lasting product. **Permasign** 3D letters can be crafted from acrylic, polycarbonate, metal or moulded from other materials and then installed to site specific requirements. **Permasign** is made to withstand all weather conditions, while still producing maximum visual impact and adhering to all your branding specifications.

**Permasign** is a flexible solution that can be fully customised to meet your brand's unique needs and aesthetic style. We offer both illuminated and non-illuminated 3D lettering in a range of different materials, colours, finishes, and sizes. Tailored fonts, design, shape, and size to your brand's unique preferences and requirements.





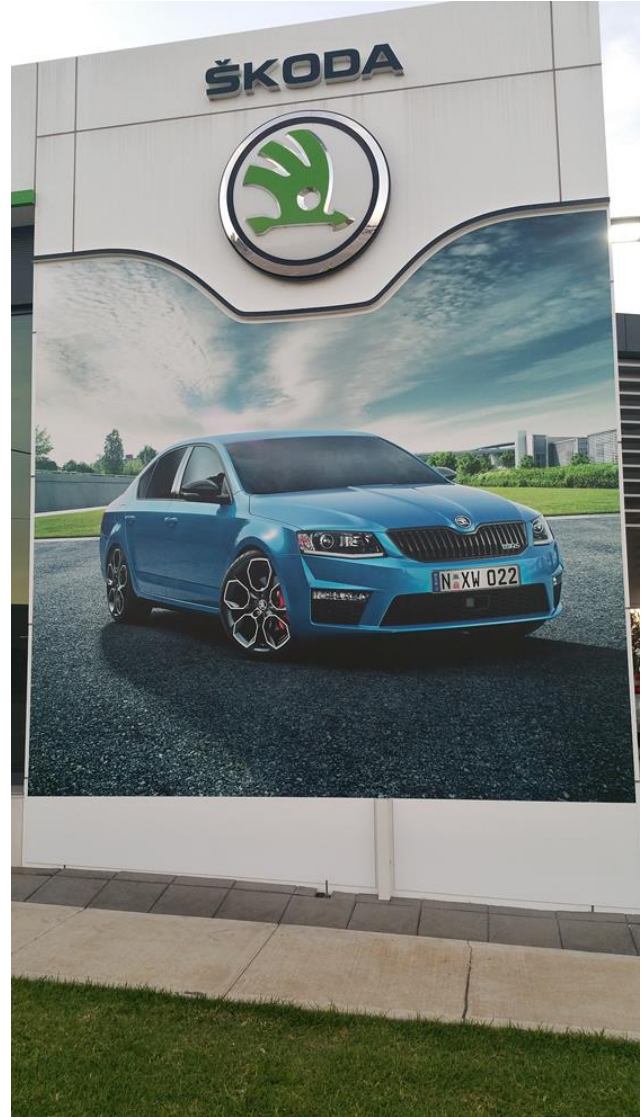
# DIGITAL PRINTING

Digital printed graphics and decals for walls, windows, floor, fridge wraps, 2 way vision prints, amenities and safety

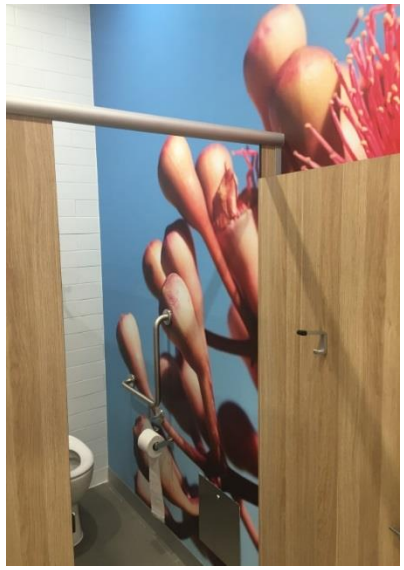


# DIGITAL PRINTING

Albert Smith Signs also specialise in external digital prints



# DIGITAL PRINTING INTERNAL



Internal digital wall prints

# OUR SERVICES



## Mobilisation & Logistics



All packaging for Albert Smith Signage is bespoke to give maximum protection while transporting signs throughout Australia. Working closely with selected transport companies is key, their drivers understand the type of signs they are transporting, how it needs to be transported and the importance of arriving on site on time, unloading quickly and safely. Mobilisation and logistics is critical when undertaking a national rollout, Albert Smith Signs has been involved in many national rollouts all being delivered on time, with correct product to various sites.

## Installation



Brandcare installation is performed by highly skilled tradespeople and contractors who have successfully completed the Albert Smith Signs Preferred Contractor Agreement, which is our training and accreditation program tailored specifically for the signage industry.

## Maintenance



Brandcare is also responsible for maintaining your image through a preventive maintenance program, which protects your investment and maintains your brand integrity. We also provide our customers with an on-demand maintenance service that is supported by a 24-hour hotline.

Click the links below to learn more about our other Services



[Permit Management](#)

[Site Surveys](#)

[Project Management](#)

[Research & Development](#)



Albert Smith Signs would appreciate every opportunity to deliver great customer service, exceptional quality and market competitive signage.

Please consider us for your future opportunities.

The Albert Smith Group has over 135 years industry experience and has been responsible for pioneering many products and processes that have become standard within our industry.

Our highly skilled team work closely with our customers to understand their unique requirements, resulting in the delivery of superior branding solutions, that meet project timelines and budgets.

International accreditation with many of the world's leading corporations is a testament to the quality of products and reliability of services available to our customers.

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