

Corporate Story Room – Video Production Perth



[Corporate Story Room](#) was founded on the idea that businesses need to tell their story in a real and engaging way to get across their brand and develop a meaningful relationship with clients, consumers, business associates and employees.

Translating that story onto video means you can convey a great deal of information in a short period of time through body language, tonality, even hesitation to assess if someone is telling the truth and whether we can trust them.

Whilst watching a video that a client had put together on his own with a script he had memorized and regurgitated word perfect to camera, I became frustrated that what I was seeing was someone who was coming across stilted, uncomfortable and forced which went against the engaging, great conversationalist I had come to know.

I would later interview him to see if that would spark more of a free flowing conversation to camera, ultimately revealing the real essence of who he is. Talking to camera whilst trying to remember a script and trying to make it sound effortless is a very hard thing for anyone to do. That's why having someone interview, interact and solely focus on you during the filming achieves the best results.

Businesses who embrace this interview-style approach to filming will begin to open up a dialogue with their audience who start to understand where they're coming from, what's behind the spin and then trust in a life-long journey with that brand.

Services Offered

At Corporate Story Room, we believe that life is more than just a script. We believe that your story that connects you and your business with your audience is the real essence of what you can offer. This is the essence that makes you stand out from the crowd that attracts your ideal customers to you.

Our services which assist you in attracting your ideal customer include:

- Personal branding videos
- Company branding videos
- Video testimonials
- Marketing videos for corporate training



To discover how [Corporate Story Room](#) can help you tell your story and develop a connection with your audience through video, contact us today.

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