

WEBSITE PROJECT GUIDE

constructive **visual**





ARE YOU LOOKING FOR A WEB DESIGN AGENCY IN PERTH AND THE WHEATBELT THAT UNDERSTANDS YOUR NEEDS?

We're happy that you have found us! Welcome to Constructive Visual. Since 2005 our agency has delivered an amazing online experience to businesses from around Perth & the Wheatbelt area.

We are extremely passionate about what we create and have always placed our clients first. From the initial first meeting all the way through to the final product. We pride ourselves on the quality of work that we deliver and the unique customer experience that we provide to our clients. Our local web designers build highly engaging custom websites for your business that increase user conversions and maximise ROI! It is essential that your website serves as your primary sales tool & the best way for customers to gauge your credibility.

We work with our clients and will keep you in the loop as your website is being developed and encourage you to work with us to produce a website that you and your clients will love. With our expert team of web designers, we provide tailored website solutions for businesses.

Constructive Visual is located in Northam and is less than an hour's drive from East of Perth in Western Australia. We cater to small businesses and corporate clients and we are well known for our ability to create, modify and repair WordPress themes and plugins.

We look forward to the opportunity to work with you.



WEB DESIGN AGENCY OPERATING SINCE 2005

Founded in May 2005, Constructive Visual is a website design & hosting company that creates rich, elegant, high quality websites and web hosting services with remarkable talent, raw enthusiasm and unwavering dedication with every production we work on.

We ensure that the HTML, PHP and other programming languages required both power your website to load fast, support current web standards, and with the correct mark-up that helps with your search engine rankings.

We are building a company that we'd like to do business with ourselves. Our focus is based on customer service, support and outstanding customer experiences. You can rest assured that you will not find anyone more passionate about the overall quality of work than the Constructive Visual team.

WE ARE WEB DESIGN EXPERTS



Peter Lowen

CEO | Senior Website Developer



Jodie Lowen

Marketing Officer



We specialise in a range of website design and marketing solutions for small and corporate businesses. Our services include innovative strategies and solutions to get noticeable results with promoting your business. Our passion is supporting our clients and being forward focused to help grow your business online.



Domain Name

A domain name is a unique URL address that people type into their browser URL bar to visit your website. Register your domain name today!



Website Design

Are you in need of a website that represents your business well, but don't want to spend a fortune? Check out our web design packages!



Web Hosting

Looking for a reliable Australian CPanel web hosting package? Our hosting plans are packaged for all types of websites, big or small.



E-mail Hosting

We have a range of GSuite and Australian E-Mail Hosting accounts available. Create a professional looking email address today!



SSL Certificates

Secure your website with a green lock icon called a SSL Certificate. Protect your client details and customers payments on your website today!



Logo Design

Get a uniquely customised logo for your business that you can use for branding your business and to showcase on your website.

OUR SERVICES



WEBSITE DESIGN PRICING

We have a range of website design packages to suit your individual requirements. We know that not every business is the same. The same can be said with websites. Please view our website pricelist below and then reach out to us for quote on your new website today!

BASIC	STANDARD	PLUS+
We will build a template-based WordPress Website based on your business specifications.	We will build a customised template WordPress Website based on your business specifications.	We will build a WordPress Website from scratch with mock-ups based on your direction.
Website Package Details	Website Package Details	Website Package Details
<ul style="list-style-type: none"> WordPress Template Theme Customisation Mobile Responsive No Admin Access Social Media Integration WordPress Security Google Maps Google Submission Free Stock Photo Sourcing Contact Form Easy User Guide Manual 2 Rounds of Revisions 	<ul style="list-style-type: none"> WordPress Template Full Theme Customisation Mobile Responsive Admin Access Social Media Integration WordPress Security Google Maps Google Submission Google Analytics Basic SEO Page Setup Free Stock Photo Sourcing Newsletter Integration Contact & Quote Forms Easy User Guide Manual 3 Rounds of Revisions 	<ul style="list-style-type: none"> Custom WordPress Template Custom Page Mock-up Mobile Responsive Admin Access Social Media Integration WordPress Security Google Maps Google Submission Google Analytics Basic SEO Page Setup Free Stock Photo Sourcing Newsletter Integration Contact & Quote Forms 30-Minute Brainstorm Call Video Training Tutorials Easy User Guide Manual 3 Rounds of Revisions
Basic Pricing	Standard Pricing	Plus+ Pricing
<p>\$1,000 BASIC PACKAGE</p> <p>For Example: 3 Page Site \$1,375 <small>(\$125 per additional website page)</small> 5 Page Site \$1,625 <small>(\$125 per additional website page)</small> 10 Page Site \$2,250 <small>(\$125 per additional website page)</small></p>	<p>\$2,500 STANDARD PACKAGE</p> <p>For Example: 3 Page Site \$2,875 <small>(\$125 per additional website page)</small> 5 Page Site \$3,125 <small>(\$125 per additional website page)</small> 10 Page Site \$3,750 <small>(\$125 per additional website page)</small></p>	<p>\$8,000 PLUS+ PACKAGE</p> <p>For Example: 3 Page Site \$8,900 <small>(\$300 per additional website page)</small> 5 Page Site \$9,500 <small>(\$300 per additional website page)</small> 10 Page Site \$11,000 <small>(\$300 per additional website page)</small></p>

Premium \$10,000+

We offer a premium custom website design for big businesses and membership websites.

<ul style="list-style-type: none"> WordPress Template Mobile Responsive Social Media Integration WordPress Security Google Maps Google Submission Google Analytics 	<ul style="list-style-type: none"> CRM Integration Customising Plugins Email Sending Plugin Newsletter Integration Basic SEO Page Setup Free Stock Photo Sourcing Accounting Program Integration 	<ul style="list-style-type: none"> Landing Pages Admin Access Contact & Quote Forms 30-Minute Brainstorm Call Video Training Tutorials Easy User Guide Manual 3 Rounds of Revisions
Contact Us For Pricing		

WE SUPPORT LOCAL BUSINESS

Our passion to help businesses doesn't end once we complete your project. We are keen supporters of shopping & promoting local to support Western Australian businesses.



WE VALUE ALL OF OUR CLIENTS

We hope that when you become a Constructive Visual client our ours that we continue to keep a great working relationship with you for many years to come.

We've made many lifelong friends with our clients and have had the opportunity to work on multiple projects to help bring their business/brand to an online audience.



Working with Constructive Visual was a very smooth process. Peter understood what we wanted to achieve and how the website could add value to our organisation. We are delighted he is a local supplier too as our intent is always to support WBN members first.

Caroline Robinson



We approached Peter from Constructive Visual to update and refresh our existing website. Peter worked with us to make changes based on our requirements. He nailed incorporating our organisation's main messages of who we are & what we do into the website design. Highly recommended.

Owen Catto



We wanted to update our business website and create an online store. Peter from Constructive Visual was professional, efficient and very patient. Any questions were answered and explained quickly and so we could easily understand. We would highly recommend Constructive Visual!

Alison & Andrew



Peter and Jodie have been an incredible resource of knowledge and creativity in dealing with the Northam Chamber of Commerce website and database needs. I would recommend Constructive Visual to any business who wants to work with a genuine team to elevate your business online.

Melanie Jones



YOUR DIGITAL MARKETING JOURNEY STARTS WITH US

A strong online presence can be extremely persuasive when it comes to getting customers to buy from you. In fact, many people will make their buying decisions based on the overall impression that your website gives them. If your site looks professional and trustworthy, they're more likely to do business with you.

OUR PROCESS:

01

DISCOVERY PHASE



02

QUOTATION APPROVAL



03

50% PAYMENT OF INVOICE



04

LIVE DESIGN



05

TESTING AND USER MANUAL CREATION



06

LAUNCHING THE WEBSITE AND HANDOVER



BUILD YOUR PRESENCE ONLINE

When it comes to online marketing, your website is one of the most important tools at your disposal. Not only does your website provide a central location for potential customers to learn about your business and what you have to offer, but it also plays an important role in branding and establishing an online presence.



Great quality code



Spectacular graphic design



WordPress coding standards applied



Superb admin panel customisation



Flawless website hosting



Knowledgeable tech support



Mesmerising copywriting content

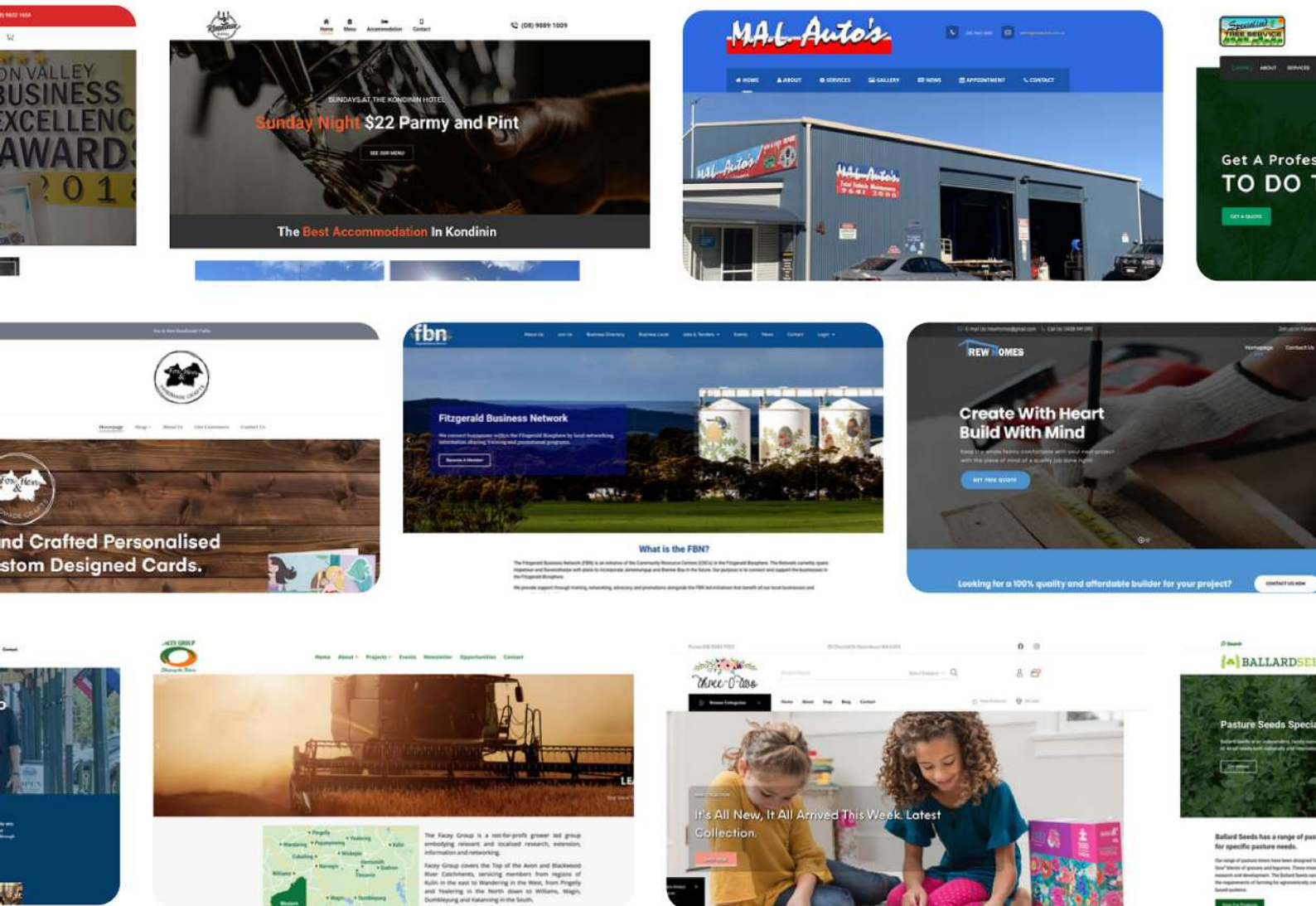


MARKETS WE SERVE

LOCAL WHEATBELT BUSINESSES & METROPOLITAN PERTH BUSINESSES

Constructive Visual Website Design & Hosting is your local web design agency, based in Northam just outside of Perth. We focus on servicing a great number of suburbs in Perth, however since websites aren't restricted to any specific location, we can assist any business with creating an amazing website.

- ➔ Business Websites
- ➔ Marketing Websites
- ➔ Personal Blogging Websites
- ➔ Membership Websites
- ➔ Shop e-Commerce Websites



WEBSITES ARE ESSENTIAL TO ALL BUSINESSES

Your website is the single most important investment for your business. Not only can you build a brand, increase exposure, have a greater online presence, but overall potentially boost your sales...

After all getting sales is our ultimate goal here!

A website is like having a brick and mortar store but essentially it's online for the whole wide world to find and to purchase from you. In the long run it can be one of the most cost effective marketing options to promote your business and to make sales.

I've heard it been said that "having a website is like having a sales person working for you 24/7 365 days a year" and I would have to agree with that statement if you have your website correctly setup.

A well-designed and developed website can produce amazing results for your business.

HOW WE SUPPORT OUR CLIENTS



Email Support



Announcements



Knowledgebase



Network Status



Phone Call



E-Ticket Support



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