



*2025 LOOKBOOK
+ PRICE GUIDE*

wish BOUTIQUE STATIONERY

Hello!

I am so excited that you have downloaded this e-lookbook! I have curated a selection of my favourite designs and trends for 2025 and I hope that they can inspire you and help you with your wedding invitations and stationery styling!

Inside this lookbook I hope you will find loads of helpful tips, info, styles and inspo!

Use this lookbook as your guide on narrowing down your invitations and stationery style. Remember you can add your own twist to any of these beautiful styles!

Please don't hesitate to contact me, Ashleigh if you have any questions or need any advice!

Ashleigh

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*“I am here for the loved up couples, the wedding planners, stylists and everyone in between,
I will be your design expert as I make your stationery dreams come true.”
- I want to make it easy for you!*

About



Wish Boutique Stationery is a little studio in Newcastle NSW specialising in custom wedding invitations, stationery and signage.

Booking Wish Boutique Stationery means you are booking me, Ashleigh! A Graphic Designer, mama and wine lover from Newcastle, NSW. You are safe knowing that you are getting a professional designer (with loads of experience). Everything is tailor made – even when you pick from my semi-custom designs – I will tweak it perfectly just for you!

I offer a range of services and experience to help you find the wedding invitations and stationery you love. You can have something designed and made for you, choose one of the semi-custom designs or even assemble them yourself!

All invitations and stationery items are printed on high quality papers and cards using premium digital and specialty artisan printers. You can be sure that your invitations are set to impress. All special finishes are hand applied in my studio and all materials are sourced within Australia.

I don't have a flashy shopfront, it is just me, my super cute little boys and pup sipping tea and working away in my little studio listening to my indie Spotify playlist.



Photos: The Beginning Studio | Flowers: As Sweet as Jasmine | Venue: Rydges Hunter Valley



WELCOME TO THE
WEDDING OF

GRACE
and
ARROD

28th OCTOBER 2024

Design

Wish offers wedding designs that are surely going to impress your guests with every detail carefully considered. You can choose to have something completely custom designed or choose from the semi custom studio collection of pre-designed invitations. You can even customise with your own touch. Each order is carefully designed and proofed for you to check that everything is just as it should be.

Custom Design

By having your invitations and stationery custom designed, they will be exactly the way you want them. From the graphics through to the paper, embellishments, typeface and colours. I love to turn your ideas into life.

To get your design just the way you want it, it takes some time. There is a custom design fee which varies depending on the complexity of the design.

You can send me a picture of something you have seen and love and we can send you a customised quote depending on your individual needs. If you are unsure what you want, we can meet up and discuss some ideas and narrow down your style.

Pricing for these designs vary and depend on the intricacy of the design, printing style, size, extra embellishments, ribbons and card you choose.

[Contact me](#) for a customised quotation.



Semi-custom designs

If you have seen what you love, you can order it as is - or even tweak it a little for your own take on the design.

If you are unsure what you like, or are pressed for time, the semi-custom design options are perfect for you! I am constantly updating this lookbook to keep you up to date with the current trends and colours. You can even follow me on Instagram for more.

If you want to change the colour scheme used in these designs you can, free of charge!

For any design, you can choose the card it is printed on, ie, smooth, uncoated, textured or linen card. You can also add extras to your order like magnets, ribbon, twine or lace at an additional cost. (See the Extras Page P15)







William

ENTREE

Grilled, tender pork loin, fresh cranberry sauce, roasted potatoes, asparagus and pea tendrils

MAINS

Grilled sirloin steaks, mashed potatoes, roasted baby carrots, braised cauliflower, sautéed mushrooms and fresh herbs

Signature Chicken

DESSERTS

Vanilla cake with fresh strawberries and blueberries, chocolate cake with raspberry filling, and seasonal fruit tart

Signature chocolate, vanilla, and dark chocolate truffles, chocolate-covered strawberries, and seasonal fruit



Cardstock Spotlight:

Deckled Edge Card

This handmade paper is every paper lover's dream - highly tactile, beautifully thick yet soft, torn edges and made from 100% recycled textiles. Each piece is hand made and pressed so no two pieces are ever the same.

Perfect for letterpress and full colour printing it is a gorgeous yet imperfect card.

Together with their families
**CHASTINE BALUYOT
&
JAMES BRADY**

request the pleasure of your company
to celebrate with them on their wedding
SATURDAY | 20TH MARCH | 2021

MARGAN WINES & RESTAURANT
1718 Milbrdale Rd, Broke NSW | Hur

Ceremony to commence at 5pm
Followed by canapés, dinner & a night

WELCOME,

Ashleigh

House baked focaccia,
local olive oil

ENTRÉE

Kingfish ceviche
cucumber, green apple,
spiced kumara, bottarga aioli

Siracciatella
tomato, basil, black olive,
gazpacho

MAIN

Slow-cooked
potato puree, spinach

Roast pork
carrot, charred
mustard jus, pea

DESSERT

Our wedding
Cheese gratin

CHASTINE & JAMES
20.03.2021

RESPONSE

Please respond before
Saturday 27th February 2021,
via www.chastineandjames.com
and advise of any special
dietary requirements.

ADDITIONAL INFORMATION

Please visit our wedding website
above for more information about
accommodation, transport and
wedding events during the weekend.

WISHING WELL

Your love and presence at our
wedding is the greatest gift of all.
However, if you wish to help
celebrate with a gift, a wishing
will be available at the reception
and your contribution to the
would be greatly appreciated.

DRESS

Cocktail Attire





Photos: Lea and Lens | Flowers: Jade McIntosh Flowers and Styling





Invitations and Stationery Printing Options

Wish specialises in various printing techniques, including digital, letterpress, foil, white ink, wood printing, and engraving, including printed envelopes. Prices vary based on the chosen method.



Digital Printing

Digital Printing is the most common and cost effective option for printing your wedding invitations and stationery. This style of printing allows you to have full colour CMYK with beautiful vibrant colours. Wish uses high end printers that produce beautiful results.



White Ink Printing

White Ink Printing is very similar to digital printing – however instead of CMYK – we can use white ink! White ink is perfect for darker coloured dyed cards or the semi transparent Vellum Papers and has a beautiful contrast and luxurious look. It also looks amazing on dark envelopes.



Die Cut (Custom Shape)

One of the biggest trends continues to be custom shaped everything! See page 38 for the complete die cut shapes available which includes custom shapes! Prices vary for each item.

Letterpress and Foil Printing

Letterpress and/or Foil printing is a very traditional printing process and uses old printmaking plates and presses. It creates that beautiful embossed impression of ink or thin foil into beautifully thick luxurious card that we all adore. (Foil is also available on a thinner card with less of an embossed 'deep' finish)

Letterpress and Foil printing is high end and really is something that will impress your guests with it's beautiful tactile quality.

Pricing for these printing styles depends on how many colours you wish to include in each card. Metal plates for each colour (like stamps) are then custom made and pressed into the card.

There is a minimum order for this style of printing which starts at 50 invitations.



Signage Options

There are many signage options available to complement your invitations and styling. These include board, acrylic and on mirror. Most materials can also be cut to a custom shape and any size. Creative frames and even free standing signage are great options if you want to move away from the traditional easel. Prices for different materials vary.



Board Signage

Board signage is one of the most cost effective and versatile signage options available. It can be printed in any colour, cut to any shape and is rigid enough without being too heavy. It can come with holes also to hand from a frame or even stand on it's own! (with a little help!)



Acrylic Signage

Acrylic Signage has had a big moment in the last few years because it is so sleek and modern. Frosted acrylic (pictured above) is one of my favourites because it helps the text stand out and has a beautiful smooth silky finish.



Freestanding Signage

Make a statement with freestanding, oversized signage. These signs are made from board and are lightweight with an (almost!) invisible stand at the back. Not advised for windy outdoor events however unless you have something to secure it to the ground.

Linen Signage

Flowy and romantic, my favourite signage trend for 2025 is the linen signage. Hang from a stand, drape over a table, hang from a tree, these signs can be tied or draped anywhere. They are effortlessly luxe and classic. Printed on a beautiful linen fabric, these signs have a beautiful texture.





On the Day Signage





The Process

Making an order for your invitations and stationery is very simple and usually comes in 4 easy steps.

1

| Enquiry/Brief

The first step is to contact Wish Boutique Stationery with a brief outline of your project, budget, ideas and deadline. We will respond to your email with a quote based on your request. Alternatively, you can organise an appointment for a free 1 hour consultation for inspiration.

2

| Deposit

Once you are happy with the initial quotation, a 50% deposit is required to get the project started.



3

/ Proof

We will send you a digital proof for your approval. This includes a round of refinement with 2 free changes (if you wish!) to the initial design. When you are happy and all details have been confirmed, email the signed artwork proof for print production. Production will not commence without your signed approval. At this stage, the balance of payment is due.

4

/ Printing and Production

Time taken for this process is based on an agreement made for the time frame you require, usually approximately 2-3 weeks. We will advise when your invitations are ready for collection. Alternatively, I can post the goods to you, or your guests. (shipping fees apply).









Stationery

I offer the whole suite of items for your wedding invitations, stationery and signage. If you are thinking of doing something a little different - let me know and I can help make it happen for you. Most items come in standard or custom shapes and sizes as well as different materials and finishing.

Before the Day

Engagement
Invitations
Save the Dates
Invitations
RSVP cards
Information cards
Map cards
Wishing well cards
Envelopes
Envelope liners
Belly bands

Ceremony

& Reception
Menus
Place cards
Menu/place card
combo
Favour tags
Table numbers
Guest books

Signage
Seating plan
Escort Cards
Welcome sign
Ceremony programs
Guest book sign
Wishing well sign
Unplugged sign

Extras

Wax seal adhesives
Traditional wax seals
Ribbon
Twine
Envelope liners
Eyelets
Paper clips
Pockets
Sleeves
Stickers

Specialty

*Printing
& Finishing*
Die cut
Foil
Letterpress
White ink print
Spot UV
Gold edge foiling

After the Day

Recovery Sign
Thank you cards



WISHING WELL
Your presence at our wedding is the greatest gift of all. However, should the need to observe us with a gift, a tribute, and still be available at the reception for your congratulations and wishes.

Given the current circumstances, we ask that you provide us with up-to-date contact information should we need to update this or your information regarding the COVID-19 pandemic.

Together with their families
LUCY ANDERSEN
and
DANIEL LENNON

invite you to celebrate with them
on their wedding day

**NINETEENTH OF SEPTEMBER
TWO THOUSAND AND TWENTY**

St. Andrew's Church
241 Howe St. Hamilton
AT 2.30PM

FOLLOWED BY
AN EVENING RECEPTION AT
St. John's Church
COMMENCING AT 4.30PM

Dr. J. F. Jones

SAVE THE DATE
for the wedding of
LUCY ANDERSEN
and
DAN LENNON

**NINETEENTH OF SEPTEMBER
TWO THOUSAND AND TWENTY**

Newcastle
Formal invitation to follow



Custom Designed and Semi-custom designs Printed Packages

Pricing for invitations and stationery can vary depending on which papers, printing styles and extras you choose. Because no two weddings are the same (and we wouldn't want them to be!) every package is tailored for each couple.

On the next few pages is a guide of different packages available. Ordering as a package means you can maximise your value and also tick off a whole bunch of items off your list!

On the day stationery (menus and signage) will be completed closer to your wedding date when you have your final guest list in.

There are many ways you can personalise these and upgrade to make them uniquely your own. Please use this as a price guide only and I will put together a personalised quote containing your personal preferences.

Step 1

Choose your paper and printing technique

| | PAPER TYPES (from economical to luxe pricing) | | | | | | |
|--|---|--|--|------------------|--------------|--------------------|---------------------------------------|
| | Standard Ecostar White 100% Recycled | WISH SPECIALITY PAPER White and Coloured | WISH SPECIALITY PAPER Premium Coloured | Printing on Wood | Deckled Edge | Luxe Cotton 350gsm | Luxe Cotton Super Thick Cotton 600gsm |
| PRINTING TYPES (from economical to luxe pricing) | | | | | | | |
| Digital CMYK | • | Light Papers | • | • | • | N/A | N/A |
| White Ink | N/A | Dark Papers | • | • | N/A | N/A | N/A |
| Digital CMYK + White Ink | N/A | • | • | • | N/A | N/A | N/A |
| Foil Only | • | • | • | N/A | • | • | • |
| Foil + Digital | • | • | • | N/A | • | N/A | N/A |
| Foil + White Ink | N/A | • | • | N/A | N/A | N/A | N/A |
| Letterpress 1 Colour | N/A | N/A | N/A | N/A | • | • | • |
| Letterpress 2 Colour | N/A | N/A | N/A | N/A | • | • | • |
| Letterpress + Foil | N/A | N/A | N/A | N/A | • | • | • |

See Page 16 to see range of Speciality Paper Colours (White, Linen & Textured included)

Step 2

Choose your Package

These prices are based on the semi-custom designs Designs with a number of

- 100 guests (approx)
- 50 invitations
- CMYK Print on White 350gsm Card
- White Personalised Envelopes
- Double sided info/map cards
- These packages are based on popular combinations.

| | <i>JUST INVITES</i> From \$600 <small>(50 invitation sets)</small> | <i>BASIC</i> From \$1500 <small>(100 Guests/ 50 invitation sets)</small> | <i>MOST POPULAR</i> <i>FULL</i> From \$1900 <small>(100 Guests/ 50 invitation sets)</small> | <i>DELUXE</i> From \$2200 <small>(100 Guests/ 50 invitation sets)</small> | <i>LUXE</i> From \$2400 <small>(100 Guests/ 50 invitation sets)</small> |
|---------------------------------------|--|--|--|---|---|
| INVITATIONS | | | | | |
| Engagement Invitations | Upgrade | Upgrade | Upgrade | Upgrade | Upgrade |
| Save the dates | | | • | • | • |
| Invitations | • | • | • | • | • |
| RSVP cards (postcard style) | • | • | • | • | • |
| Information cards | Upgrade | • | • | • | • |
| Map cards | | Upgrade | Upgrade | Upgrade | • |
| Wishing well cards | Upgrade | • | • | • | • |
| Addressed Envelopes | • | • | • | • | • |
| Envelope liners (Invitation Envelope) | | Upgrade | Upgrade | • | • |
| Belly bands | | Upgrade | Upgrade | • | • |
| Thank you cards | | • | • | • | • |
| STATIONERY | | | | | |
| Menus | | Optional | Optional | Optional | Optional |
| Place cards | | Optional | Optional | Optional | Optional |
| Personalised Named Menus | | • | • | • | • |
| Table numbers | | • | • | • | • |
| EXTRAS (see to right) | Upgrade | Upgrade | Up to the value of \$100 | Up to the value of \$150 | Up to the value of \$200 |

Any package can be upgraded to custom design for an additional fee.

Remember, you can also make up your own package! [Contact me](#) for a quote.



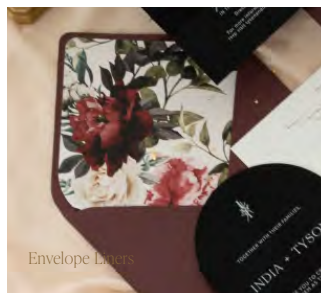
Belly Band
(Paper strip holds cards together)



Wax Seals and Stamps



Custom Wax Stamps



Envelope Liners



Die Cut Card (Custom Shape)



Deckled Edge Card (See paper types)

Step 3 Choose your Extras

Please use this as a price guide only and I will put together a personalised quote containing your personal preferences.

| | 50 | 60 | 70 | 80+ |
|--|-------|-------|-------|------------|
| <i>Custom Design</i> <i>\$100.00</i> | | | | |
| Belly Band (Printed CMYK or White Ink) | \$110 | \$120 | \$140 | \$160 |
| Traditional wax seal kit (client to assemble) Studio Designs | \$100 | \$100 | \$100 | \$125 |
| Traditional wax seal kit (client to assemble) Names Only (Semi Custom) | \$180 | \$180 | \$180 | \$200 |
| Traditional wax seal kit (client to assemble) Custom Design | \$200 | \$200 | \$200 | \$225 |
| Frayed Silk Ribbon | POA | POA | POA | POA |
| Twine | \$10 | \$10 | \$10 | \$15 |
| Envelope liners (Printed CMYK or White Ink) | \$160 | \$170 | \$190 | \$270 each |
| Paper clips | \$15 | \$20 | \$25 | \$30 |
| Deckled Edge Card | POA | POA | POA | POA |
| SPECIALTY FINISHING | | | | |
| Die cut | POA | POA | POA | POA |
| Assembly | \$175 | \$210 | \$250 | POA |

BE OUR GUEST

Mr. & Mrs. J. M. Smith
Mr. & Mrs. R. L. Jones
Mr. & Mrs. T. K. Brown
Mr. & Mrs. D. E. White
Mr. & Mrs. C. D. Green
Mr. & Mrs. F. G. Black
Mr. & Mrs. H. I. Gray
Mr. & Mrs. J. H. Blue
Mr. & Mrs. K. L. Red
Mr. & Mrs. M. N. Purple
Mr. & Mrs. O. P. Yellow
Mr. & Mrs. Q. R. Orange
Mr. & Mrs. S. T. Pink
Mr. & Mrs. U. V. Light Blue
Mr. & Mrs. W. X. Dark Blue
Mr. & Mrs. Y. Z. Silver
Mr. & Mrs. A. B. Gold
Mr. & Mrs. C. D. Bronze
Mr. & Mrs. E. F. Copper
Mr. & Mrs. G. H. Iron
Mr. & Mrs. I. J. Steel
Mr. & Mrs. K. L. Aluminum
Mr. & Mrs. M. N. Glass
Mr. & Mrs. O. P. Plastic
Mr. & Mrs. Q. R. Rubber
Mr. & Mrs. S. T. Wood
Mr. & Mrs. U. V. Stone
Mr. & Mrs. W. X. Brick
Mr. & Mrs. Y. Z. Concrete
Mr. & Mrs. A. B. Cement
Mr. & Mrs. C. D. Mortar
Mr. & Mrs. E. F. Grout
Mr. & Mrs. G. H. Tiles
Mr. & Mrs. I. J. Carpet
Mr. & Mrs. K. L. Paint
Mr. & Mrs. M. N. Wallpaper
Mr. & Mrs. O. P. Drapes
Mr. & Mrs. Q. R. Curtains
Mr. & Mrs. S. T. Blinds
Mr. & Mrs. U. V. Shutters
Mr. & Mrs. W. X. Fences
Mr. & Mrs. Y. Z. Gates
Mr. & Mrs. A. B. Railings
Mr. & Mrs. C. D. Stairs
Mr. & Mrs. E. F. Balconies
Mr. & Mrs. G. H. Terraces
Mr. & Mrs. I. J. Patios
Mr. & Mrs. K. L. Decks
Mr. & Mrs. M. N. Pergolas
Mr. & Mrs. O. P. Gazebos
Mr. & Mrs. Q. R. Arbors
Mr. & Mrs. S. T. Trellises
Mr. & Mrs. U. V. Canopies
Mr. & Mrs. W. X. Awnings
Mr. & Mrs. Y. Z. Umbrellas
Mr. & Mrs. A. B. Beach Chairs
Mr. & Mrs. C. D. Beach Cots
Mr. & Mrs. E. F. Beach Balls
Mr. & Mrs. G. H. Beach Toys
Mr. & Mrs. I. J. Beach Games
Mr. & Mrs. K. L. Beach Books
Mr. & Mrs. M. N. Beach Music
Mr. & Mrs. O. P. Beach Snacks
Mr. & Mrs. Q. R. Beach Drinks
Mr. & Mrs. S. T. Beach Souvenirs
Mr. & Mrs. U. V. Beach Photos
Mr. & Mrs. W. X. Beach Videos
Mr. & Mrs. Y. Z. Beach Memories
Mr. & Mrs. A. B. Beach Love
Mr. & Mrs. C. D. Beach Romance
Mr. & Mrs. E. F. Beach Friendship
Mr. & Mrs. G. H. Beach Family
Mr. & Mrs. I. J. Beach Community
Mr. & Mrs. K. L. Beach Culture
Mr. & Mrs. M. N. Beach History
Mr. & Mrs. O. P. Beach Future
Mr. & Mrs. Q. R. Beach Dreams
Mr. & Mrs. S. T. Beach Hopes
Mr. & Mrs. U. V. Beach Wishes
Mr. & Mrs. W. X. Beach Blessings
Mr. & Mrs. Y. Z. Beach Prayers
Mr. & Mrs. A. B. Beach Graces
Mr. & Mrs. C. D. Beach Mercies
Mr. & Mrs. E. F. Beach Kindnesses
Mr. & Mrs. G. H. Beach Patience
Mr. & Mrs. I. J. Beach Gentleness
Mr. & Mrs. K. L. Beach Mildness
Mr. & Mrs. M. N. Beach Sweetness
Mr. & Mrs. O. P. Beach Goodness
Mr. & Mrs. Q. R. Beach Beauty
Mr. & Mrs. S. T. Beach Grace
Mr. & Mrs. U. V. Beach Honor
Mr. & Mrs. W. X. Beach Respect
Mr. & Mrs. Y. Z. Beach Love

WELCOME TO
THE WEDDING OF

FALYN &
Francesca D'Hall
SHAYNE
Shayne Kovan

SUNDAY, 3 APRIL 2022

Well
Wishes
& Love
Letters



Photos: Vanessa Norris Photography | Styling and Coordination: The Modern Romantic

Colours and Wish Specialty Paper and Envelope Options



Bloom
Jolly Red



Eco Grande
Rouge



Eco Grande Marsala



Paprika



Woodland
Clay*



Dark
Terracotta



Woodland
Rust*



Golden Sunset



Eco Grande
Burnt Orange



Woodland
Terracotta*



Clay



Woodland
Wafer*



Golden Crunch



Sandstone



Bloom
Tangerine



Woodland
Amber*



Woodland
Mustard*



Woodland
Picalili*



Woodland
Matcha*



Eco Grande
Pistachio



Eco Grande
Forest



Gmund
Army-88



Wasabi



Bloom
Leaf



Woodland
Shamrock*



Gmund
Seedling



Botanic



Heirloom
Witch Hazel*



Gmund
Pear



Woodland
Emerald*



Gmund
Hunter Green



Royal Green



Colorplan
Racing Green*



Woodland
Spruce*



Gmund
Sea Green



Bermuda



Bloom
Teal



Bloom
Fresh



Bloom
Mint



Gmund
Light Sky

Any of these colours are available as Wish Specialty Papers, envelopes or to print.

*Indicates a Premium Coloured Card and price for these will be slightly more

Some colours are only available as certain size envelopes.

White, linen and textured cards also available!



Coco Linen
Bebe Bleu*



Woodland
Bluejay*



Gmund
Duck Egg Blue



Gmund
Dusky Blue 44



Harbour
Blue



Gmund
Marina



Bloom
Desert Blue



Bloom
Light Royal



Bloom
China Blue



Eco Grande
Navy



Dark
Navy



Gmund
Midnight Blue



Eco Grande
Mulberry



Gmund
Merlot



Woodland
Oxblood*



Colorplan
Claret*



Bloom
Plum



Blackberry



Anice



Woodland
Mauve*



Colorplan
Lavender*



Bloom
Lilac



Heirloom
Deep Rose*



Heirloom
Wild Rose*



Dusty Pink



Woodland
Dusky Pink*



Bubblegum



Gmund
Rosa



Cipria



Bloom
Blush



Gmund
Nude



Woodland
Soft Peach*



Coco Linen
Petite Pink*



Heirloom
Rudi Nudi*



Dusty
Blossom



Macadamia



Bisque



Nougat



White Truffle



Perla

Any of these colours are available as Wish Specialty Papers, envelopes or to print.

*Indicates a Premium Coloured Card and price for these will be slightly more

Some colours are only available as certain size envelopes.

White, linen and textured cards also available!



Woodland
Biscotti*



Gmund
Light Moss



Coco Linen
Grey Wash*



Gmund
Walnut



Pebble



Gmund
Almond



Gmund
Wheat 27



Woodland
Buttermilk*



Gmund
Latte 12



Gmund
Chocolate



Gmund
Harvest



Woodland
Cinnamon*



Cashmere



Gmund
Stone



Gmund
Chalk Grey



Frosty
Grey



Gmund
Cement



Cloudy
Grey



Gmund
Grey Marble



Gmund
Pewter



Gmund
Slate Grey



Alchemy
Haze*



Alchemy
Ash*



Alchemy
Cinder*



Black Sea



Bloom
Ebony



SAMPLE PACKS

[Click here](#)
to order your
sample pack.



Die Cut Shapes

Forget the standard rectangle or square invites, this year is the year of the curvy and irregular shapes!
Wish offers a great range of die cut options for your invitations and stationery on any Wish Specialty Card
(see previous page) White cards are also available.



Arch
A6, 120 x 180 mm, A5
DL, 140x140 mm



Circle
95mm, 140mm,
170mm (not for invites)



15 Degrees
A6, 120 x 180 mm,
A5, DL



Half Arch
A6, 120 x 180 mm,
A5, DL



Double Arch
A6, 120 x 180 mm,
A5, DL



Long Arch
A6, 120 x 180 mm,
A5, DL



Pebble
120 x 150 mm,
148 x 185 mm



Hexagon (6)
140 x 121 mm,
170 x 147 mm



Octagon (8)
140 x 140 mm
170 x 170 mm
(not for invites)



Dodecagon (12)
140 x 140 mm
170 x 170 mm
(not for invites)



Geode
A6, 120 x 180 mm,
A5, DL



Custom Shape
Custom shapes also
available in any size!

Die Cut Tags and Place Cards



Circle (optional hole)
50mm, 70mm, 95mm



Tapered Tag
80 x 50 mm



Scallop Tag
90 x 50 mm



Square (optional hole)
50 x 50 mm



Rectangle (optional hole)
50 x 90 mm



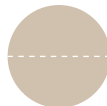
Rectangle (optional hole)
90 x 30 mm



Scored Tag (optional hole)
180 x 30 mm



Half Circle
90 mm



Folded Circle
90 mm



Flat Rectangle
90 x 50 mm



Folded Rectangle
90 x 100 mm,
90 x 140mm



Moon
140 mm, 170 mm



Arch (optional hole)
80 x 50 mm



Double Arch (optional hole)
80 x 50 mm



Pebble
64 x 80 mm

Tips

Here are my top tips on ordering your wedding stationery and being organised!

Choosing the right invitations and stationery for your wedding can at first be a little daunting. Working with a stationer is a great way to start to help you work out your style and narrow down the options that suit you.

Your invitations and later, stationery and signage are the first glimpse your guests have of your wedding, it ties together your personality and styling of your ceremony reception so it is important to make a statement about your style and what fun is about to unfold on your big day.

Inspiration:

Have a look on Pinterest and make a shortlist of a couple of different styles you like. Narrow it down and try and pinpoint WHY you love those styles. Is it the font? The colours? The graphics and layout? Is it the printing style? Are you obsessed with letterpress or the paper? Also, try and pinpoint how you

would adapt those styles to be more 'you', how would you change it? – you want to set yourself apart from the others and have something unique to you!

Finding your style:

Let's have a chat! You can drop me an email, send a DM, order a sample pack or book a consultation – I am dying to hear your ideas and where you get your inspiration from! Send me a few inspo pics (does not even have to be stationery related) Likewise, if you have no idea where to start – let me guide you to help you narrow down your style. I love this just as much as someone who knows what they want! You can order something completely custom, mix and match from my back catalogue or order something as-is if you just adore it.

When we are chatting, give me a feel for you as a couple, what are your interests, what is

your style? Are you into the current trends or do you want to be really out there? Often I can get a feel for your wedding style by knowing what kind of styling you are having at your reception, the dresses or even the flowers.

Budget:

Invitations and stationery can really range in pricing, depending on what style you are going for and sometimes how many you need. Foiling, letterpress, and speciality printing styles are higher-end compared to a digital print. (both equally have amazing results) So talk to me about these options as all have their pro's and con's. This can help you determine what is important and in budget.

Creation:

I will send you a quote and I will ask you for a 50% deposit before I start. Then I will work my magic to create something you will love. I will send you a proof and you can make a few minor changes. Make sure though that you send all your changes through in one (or minimal) emails. Check all spelling, grammar, and all details many times! (errors can happen even to the best of us) Show your partner and maybe your mum to check the details.

Another tip is to not show too many people because we all know everyone likes to put their two cents in – make sure it is as you and your partner like – not anyone else!

Order Stamps:

Order stamps from Australia Post – They don't often stock the pretty stamps unless you are lucky so ask to see their catalogue and order asap. Check on the Aus Post website or Post Office to see what stamps you need.

Posting:

Depending on what style you are getting for your invites and stationery – the time may vary for print production. So make sure you have allowed time for this plus postage to your guests. The normal time to send invites out is about 3-4 months from your wedding date but some couples like to give a bit more notice than that. Make sure there is some wiggle room in your deadlines too (I know your parents are asking you each day if you have posted me or not!). If you are sending out save the dates 12+ months is a pretty good time to send them.

The other bits:

Once everyone has received their invites, keep an up to date list of these responses and any dietary requirements you have.

Once you are in the week of your rsvp date – start chasing people who have not responded. That way you will have numbers for your venue by the rsvp date and it will save a little pressure! You can then contact me again to arrange your seating plan, menus, place cards, and other signage. You may be already in the proofing stage for these but now you can start finalising.

By staying organised and finding a stationer you love and connect with, you can ensure that you will absolutely love your invitations and stationery and find the whole process really fun and not intimidating at all!

FAQ

How many invitations do I need?

Couples often over or under estimate how many invitations they may need. I recommend that you order extra invitations (about 10) and remember that some invitations have two or more people on them. The extras will come in handy if you discover you have forgotten to invite someone or, if some of your guests cannot attend, you can quickly invite someone else to fill their place. They are also great as a keepsake. It is costly to order just a few more invitations after you have received your order and in some cases (like letterpress and foil invitations) unavailable.

What is the minimum order?

The normal minimum order for invitations and wedding invitation sets is 30. Some styles however may require a higher order quantity depending on the printing method and materials required. (Like Letterpress and Foil)

How much time do I need to order?

The earlier you start thinking of your invitations and stationery the better. It is best to contact me for a quote and start thinking of designs approximately 4+ months before your wedding.

After I have finalised the design and proofing process with you, the lead time for printing is approximately 2-3 weeks for printing and production. Rush orders can also be accommodated.

Rush Service

I offer a rush service for those who need something in a hurry. Please email me to confirm that your deadline is possible.

A rush fee will apply for orders that need to be completed in under 2 weeks.

Can I see my invitations and stationery before they are printed?

You will be sent an electronic proof for your approval before anything is printed.

If you wish to see a printed sample of your invitations before they are all printed you are more than welcome. A sample fee applies. Some styles do not allow for a printed sample however (eg letterpress, foil, specialty or laser cut).

Do you have samples?

Yes! You can order here. I will then pop some in the post for you to see how beautiful they are! If you wish to see a printed sample of your invitations before they are all printed you are more than welcome. A sample fee applies. Some styles do not allow for a printed sample however (eg letterpress, foil, specialty or laser cut).

Are you able to print the guest names on the invitations and envelopes?

Yes. Unlike other stationery vendors, I offer this service free of charge. I will send you an Excel spreadsheet to fill in with your guest details and require you to email it back in the Excel format.

I love your design, but would like to make a few changes, is this possible?

If you would like to make a few changes to one of my semi-custom designs, I am able to change colours free of charge.

If you would like anything changed on the design, feel free to send me an email to discuss your ideas, sometimes a fee may apply, depending on the changes required. You can even mix and match different designs.

What happens if I want to change a whole bunch of things in the proof you have sent me?

This very rarely happens! If you change your mind after seeing your proof - or find that maybe this style just isn't 'you' remember that there are two free rounds of proofs in your quote. I can usually straighten out any issues within these rounds. If the changes are major, or you would like me to start over, a design fee will apply.

Do you have a shopfront?

Wish Boutique Stationery is a little home studio in Newcastle NSW. We can meet for coffee and you can have a look at the beautiful samples I have though!

What if I need to cancel my order?

As each order is carefully made to order. Unfortunately there are no refunds available once your deposit has been paid. Please choose carefully when placing your order and read the terms and conditions provided on your quote and also on the website footer.

Can I place my order on hold?

You are welcome to place your order on hold. (if nothing has already been sent to print!) Unfortunately refunds are not available.



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